

CONTEMPORARY ART FAIR ZURICH

19TH ART INTERNATIONAL ZURICH · 22 – 24 SEPTEMBER 2017 · ZURICH, SWITZERLAND



passion for art



THE GALLERY

asiatrendgallery was founded in 2005 in Singapore.

The founding philosophy behind asiatrendgallery is based upon discovering new and up-and-coming artists throughout Asia and providing them with the necessary platform to gain wider exposure with the help of professional management and unique exhibition opportunities.



In 2015 the gallery moved to Switzerland to break into the European market, where asiatrendgallery plans to become a leading and pristine gallery for contemporary Asian art.

The three previous private exhibitions in Switzerland have attracted great interest and have been highly successful, which has cemented the gallery's plans to further exhibit in Europe.



THE OWNER

Andrea Mathys-Koenig is a Swiss national who lived in Asia for 17 years and the founder of this gallery. She is a strong advocate of promoting artistic talent and was fascinated by many of the local artists she encountered throughout Asia. **asiatrendgallery** started by Andrea buying extra paintings throughout her travels, which were then immediately sold upon returning to Singapore. This positive feedback gave her the idea to turn her passion into a gallery.

Over the years, the gallery has introduced numerous new and talented artist, each of them with a unique character reflected in their paintings. Most artists are from Indonesia and Vietnam. The gallery's founders know all artists personally and purchase art only directly from them to fully ensure the support is directly received by the artists themselves.

THE EXHIBITIONS



Singapore

Bern

Zürich

Zürich



THE ARTISTS

We have a very personal relationship to all our artists. This is a very important pre-condition for us to commence a business relationship.



THE EXHIBITION CONCEPT

A TASTE OF ASIA



Contemporary Indonesian art has started to attract significant global interest from international museums, collectors, art critics and galleries. Indonesia is by far the largest art market in Southeast Asia.

With our direct contact to more than 10 exciting artists in Indonesia, we are ideally equipped to provide the visitors access to a pool of talented up-and-coming artists from Indonesia.

At the Contemporary Art Fair we are proud to present works of up to 7 talented artists to the market in Zürich.

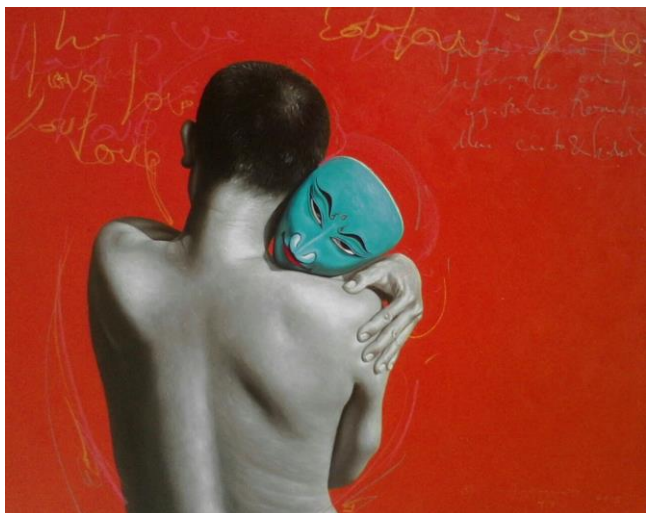


Suharmanto

Suharmanto was born in 1976 and he works and lives outside of Yogyakarta and is a father of three children.

His passion is to paint fotorealistic work, which he does exceptionally well usually in oil on canvas. Suharmanto has been exhibiting in various galleries in Asia and Europe. He is a recent addition to our gallery.

SELECTION: (examples only, additional pieces still under production and with artist)



Untitled
80 x 100



Untitled
130 x 130



4 old Ladies
100 x 120



MASLIHAR aka PENJUL

Maslihar was born in 1975 in Yogyakarta.

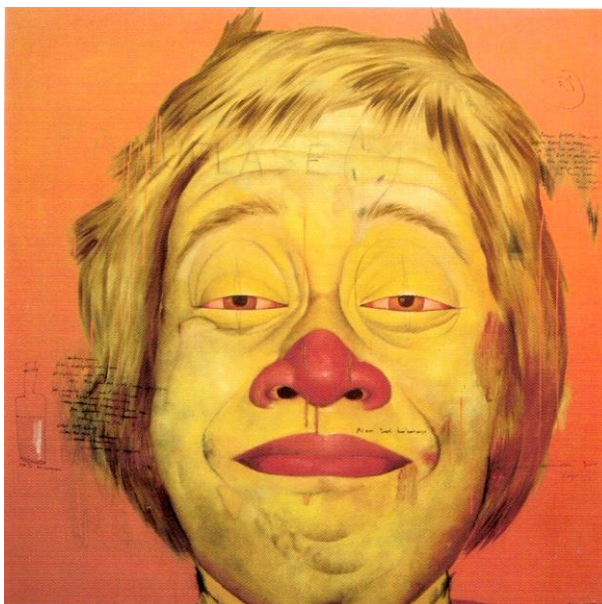
He studied at the Indonesian Institute of Fine Arts in Yogyakarta.

The majority of his paintings depict humans, with many of his paintings featuring autobiographic content. Maslihar participated in various exhibitions in Indonesia and is a member of the Kita Manis art group.

SELECTION: (examples only, additional pieces still under production and with artist)



Why is your nose not red?
150 x 150



Kamouflage
150 x 150



Too much stuff
110 x 150



TONI AL

Toni was born in 1972 in Central Java in Indonesia.

He studied art at the The Department of Art UNS Surakarta.

Toni AL's paintings are of amazing simplicity, which is achieved through the use of simple brush strokes to illustrate the beauty of minimalism. His paintings are often inspired by the Japanese concept of ZEN. Toni has had his work displayed at numerous galleries and exhibitions around Indonesia and South East Asia.

SELECTION: (examples only, additional pieces still under production and with artist)



Three
150 x 120 - SGD 1580



Untitled
120 x 100 - SGD 1380



Tea Pot
120 x 100



RIDI

Ridi was born in 1965. He lives and works outside of Yogyakarta on Java. Ridi completed a formal art education at the “Indonesian Institute of Art, Yogyakarta”. His artworks consist of a mixture of acrylic paint, pencils and oil pastels. He experiments with a playful, naïve and simplistic style with which he creates colorful animals, phantasy creatures and objects of daily life. Ridi has been carried in various galleries in South East Asia and beyond.

SELECTION: (examples only, additional pieces still under production and with artist)



Bird Series
60 x 80



Bird Series
60 x 80



Yellow Mini Cooper
100 x 120



I Made Wayhudi (Dexgus)

Born in 1979, Dexgus lives and works in Bali together with his wife and 2 children. Dexgus is a very profound thinker and whenever we visit his studio, we have long discussions about the messages behind his artworks and what he aims to express with each individual piece. Many of his artworks resemble the structure of sculptures, with a heavy texture of paint on the canvas. He has a formal education from the Indonesian Institute of Art in Denpasar.

SELECTION: (examples only, additional pieces still under production and with artist)



Yoga
120 x 120



Untitled
120 x 120



Cheetah Family
125 x 125



SYMON

Symon was born into a Michigan family of Bavarian descent as Ronald Thomas Bierl. Symon has lived and worked in India, the Himalayas as well as East Asia for the past 40 years and made Bali his home many years ago. Most of Symon's works are beautiful oil paintings, even though he also experiments with the exciting pop art style screen prints. His most notable pieces are dubbed the "Big Heads" – beautiful oil portraits

SELECTION: (examples only, additional pieces still under production and with artist)



Big Head - untitled
145 x 145



Game Changer Quiz (II)
80 x 90



3 Beauties
145 x 145



YAKSA

Yaksa is one of the leading up-and-coming Indonesian artists from the island of Java. He lives with his wife and two young children on the outskirts of Yogyakarta. He is an artist with a very strong view on the world and particular issues concerning Indonesia. Many of his paintings portray notions around Indonesian politics, traditional family values and the way human beings think and feel. He also acts as a curator for some of his art colleagues and has displayed his work at various exhibitions around Indonesia.

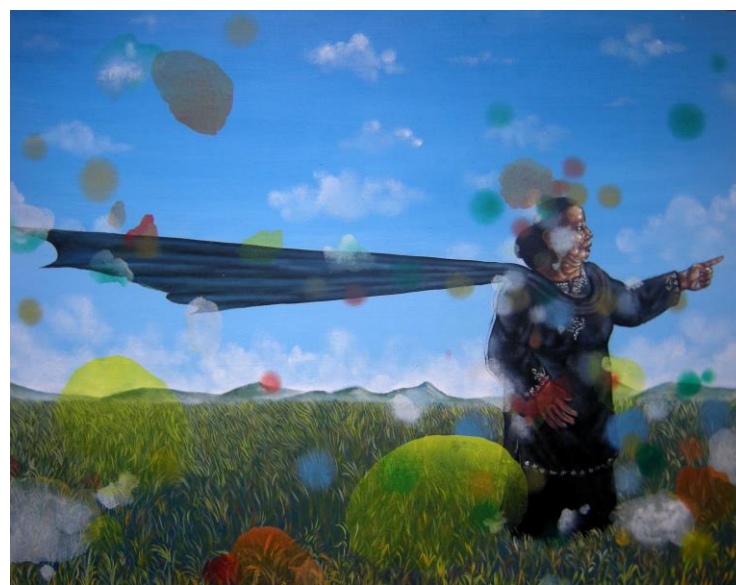
SELECTION: (examples only, additional pieces still under production and with artist)



Mr Jendral
100 x 140



Mom and Cat No 1
100 x 140



My Mom Superhero
140 x 100

www.asiatrendgallery.com